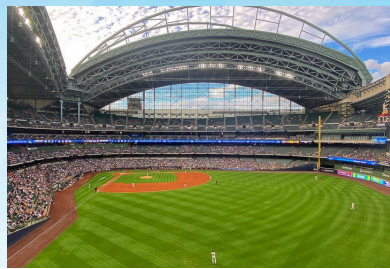


# Valley Week

September 14-21, 2024

Presented by



## Be a big part of Valley Week!

Valley Week is an annual series of events celebrating the Menomonee River Valley: what is made here, who works here, all there is to do here, and the good jobs and careers here.

In the Valley *industry, entertainment, outdoor exploration, and nature* thrive in the heart of the city –let’s invite your employees and the community to experience it!

A series of unique Valley Week experiences **attract new talent, form positive associations with our community, and get current employees and the community excited about this vibrant district.** Valley Week builds the Valley’s reputation as a premier place to both work and visit.

### Experiences :

**Promote** good jobs and companies in the Valley, as well as the products and services produced here,

**Attract** talent

**Showcase** Valley destinations, and

**Engage** the community in urban nature

Since 1999, MVP has connected public and private partners to help to revitalize the Menomonee River Valley.

Last year’s Valley Week attracted nature lovers, history enthusiasts, job seekers, and those looking for a unique experience. See the week’s outcomes at

<https://www.thevalleymke.org/valleyweek>

Sponsorship Benefit	Presenting (Exclusive) \$5,000	Hosting 3,000	Supporting (comp registrations first-come, first-served) 1,500
Company name & logo prominently featured on all promo & onsite materials	<b>SOLD OUT</b>		
Company name/logo in prominent location at events		✓	
Company name and/or logo in event announcements and advertisements		✓	
Company name and/or logo in social media		✓	
Company name and/or logo recognized in newsletter and other materials		✓	✓
Company logo on Valley Week webpage		✓	✓
Complimentary registration in employee-centric Valley events -more info coming!		✓	✓
•Business Bags Tournament (add more teams @ \$75/each) •Happy Hour Cruise		2 teams 6 tickets	2 teams 4 tickets

## Add-on Sponsorship Opportunities:

- Bags Tournament Appetizer Sponsor: \$750
- Bags Tournament Beverage Sponsor: \$750



# SPONSORSHIP AGREEMENT

Be a part of Valley Week –a series of unique experiences to build relationships with **new talent, current employees, and the broader community.** Valley Week builds the Valley’s status as a premier location to work and visit.

Your business will receive great benefits too!

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

I/We, as indicated above, pledge to support Valley Week and Menomonee Valley Partners through the sponsorship contribution marked on the right.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Sponsorship Level

- Presenting Sponsor
- Hosting Sponsor
- Supporting Sponsor

## Additional Bags Teams:

Add \_\_\_\_\_ teams for the Business Bags Tournament -\$75 each (we can invoice you for everything at once or you can register additional teams later)

## Agreement

Please return a completed and signed copy of this agreement to:

[info@thevalleymke.org](mailto:info@thevalleymke.org) **OR**

Menomonee Valley Partners  
231 W Michigan St, P421  
Milwaukee, WI 53203

Please also include in your email a high-resolution file of your company’s logo (**.jpg AND .png**).

Payment (please select):

- Find payment enclosed. Make checks payable to **Menomonee Valley Partners.**
- Pay online at <https://paypal.me/menomoneerivervalley>
- Send me an invoice

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email



231 W Michigan St, P421  
Milwaukee, WI 53203  
414.308.2706  
TheValleyMKE.org