



MENOMONEE
VALLEY
PARTNERS, INC.

THINGS ARE
BREWING

in the MENOMONEE VALLEY

2016 Annual Report

From beer and coffee to new businesses and big ideas, **Things are Brewing in the Valley.**

Third Space Brewing became the first brewery to operate in the Valley in decades, while City Lights Brewing is transforming two historic riverside buildings for their operations. Two third generation Valley manufacturers expanded and two other companies opened their doors. The North Bank Trail expansion was completed and visits to Three Bridges Park hit 50,000 – more than doubling from 2015.

These successes are part of the story of the Menomonee Valley’s rebirth and revitalization, a story that continues to unfold. MVP and our partners are working to usher through the next **transformative Valley projects**—projects that connect residents to good jobs, kids to promising career paths, people to nature in the heart of Milwaukee, and those with a vision to the resources they need to transform vacant property into Milwaukee’s next success stories.

Partners who believe in the Valley contribute to the job growth, environmental restoration, and



Businesses & Jobs



Youth & Career Paths



Nature & Community

community involvement we see today, and it gives us hope as we address new challenges and priorities to fulfill the Valley’s potential.

Menomonee Valley Partners is grateful to outgoing President Mick Hatch for his guidance and leadership to the organization since its inception. Mick will continue as Chair as we welcome President Bruce Keyes to lead the Valley in new projects that will change the fabric of the city and impact the health of the region.

Thank you for partnering to make long lasting change possible!



On the cover and above: The first brewing day at Third Space Brewing. Photo by Karl Herschede Photography.



Mick Hatch
Board Chair



Bruce Keyes
Board President



Corey Zetts
Executive Director

THINGS ARE BREWING IN THE VALLEY

Menomonee Valley Partners plays a key role in the public-private collaboration required to develop a revitalized and sustainable Menomonee Valley. The organization serves as a convener and coordinator by **engaging stakeholders, articulating a vision, leveraging funding,** and aligning partners to accomplish shared goals.

MISSION

MVP's mission is to revitalize and sustain the Menomonee Valley as a thriving urban district that advances economical, ecological, and social equity for the benefit of the greater Milwaukee community.

VISION

MVP envisions a thriving Valley with a well-balanced mix of industrial, recreational, and entertainment uses that strengthen Milwaukee:



Economically, with strong companies and jobs near workers' homes;



Ecologically, with sustainable development and environmental stewardship;



Geographically, with renewed ties to surrounding neighborhoods; and,



Equitably, with opportunities for all.



STRATEGIC PRIORITIES

- Encourage and facilitate **high-quality redevelopment of vacant parcels and underutilized properties**, with a current focus on the East End of the Valley and the St. Paul Avenue corridor;
- Recruit and retain **high-yield, high-quality employers**;
- Connect employers to a regional, job-ready workforce and **position local workers** to be competitive for upcoming employment opportunities;
- **Maintain a thriving, sustainable, urban district**, which is home to manufacturing, entertainment, and recreation and is a learning laboratory for sustainable development; and
- Provide effective **transportation access**.

I pride myself on my imagination when it comes to commercial real estate, but my imagination wasn't big enough to see what has since happened in the Valley.

—James Barry Jr., Chairman of The Barry Co.



Ren Davis

THINGS ARE BREWING HERE...



ECONOMIC DEVELOPMENT 8

St. Paul Avenue

- 1 • Third Space Brewing opens
- 2 • JM Brennan expands and celebrates 85 years
- 3 • Sobelman's completes renovation
- 4 • Plum Media begins renovation
- 5 • Tec Coffee & Foods relocates and begins to roast
- St. Paul Exterior Enhancements Grant supports development
- New zoning expands development opportunities

Central Valley

- 6 • Standard Electric Supply Co begins expansion
- 7 • City Lights Brewing renovates historic buildings to open in 2017
- 8 • Potawatomi Hotel & Casino celebrates 25th anniversary
- 9 • Canal Street Café and Bella Italiana open
- 10 • Marquette University constructs seasonal dome

Reed Street Yards

- 11 • Rexnord opens new Zurn headquarters

SUSTAINABILITY 14

- Charter Wire and Derse form Stew Crews
- 12 • Menomonee River concrete removal completed

COMMUNITY IMPACT 16

- Students connected to careers
- Young Women in STEM Days a success

- 13 • Rave reviews for inaugural Food Truck Wednesdays
- 1,300+ attend Hank Aaron State Trail 5K Run/Walk
- Hundreds volunteer for Earth Day Cleanup
- Pedaling through history
- 5,000+ explore Valley during Doors Open Milwaukee
- 14 • Rock the Green comes to Reed Street Yards

RECOGNITION 22

- *Politico Magazine* features Valley as a national example
- *Landscape Architecture Magazine*: Milwaukee cleans up the Menomonee Valley but keeps it working
- 2016 Excellence on the Waterfront Awards
- 15 • 6th St. bicycle ramp wins Engineering Excellence Award
- Menomonee Valley 2.0 Plan wins state planning award

MENOMONEE VALLEY – FROM THE GROUND UP 26

- 16 • Riverbank stabilized and North Bank Trail completed
- 17 • Water now runs to community gardens
- Visits to Three Bridges Park reach new record
- Park signs coming in 2017
- Donor sculpture to honor supporters in 2017
- Three Bridges Park receives Vision Award
- *Research and Citizen Science 2015 Review* released

ABOUT MENOMONEE VALLEY PARTNERS, INC. 32

ECONOMIC DEVELOPMENT

—ST. PAUL AVE—

THIRD SPACE BREWING OPENS

Third Space Brewing, the first brewery in the Valley in decades, transformed a vacant former factory building into a modern craft brewery and tap room with historic industrial charm. The open concept design links a 2,000-square-foot tap room, 1,200-square-foot beer garden, and 9,000 square feet of brewing space. They plan to employ 10–20 people within two years.



Third Space Brewing

1505 W St. Paul Ave

1

JM BRENNAN EXPANDS AND CELEBRATES 85 YEARS

JM Brennan, a third generation family-owned and managed mechanical contractor, celebrated their 85th anniversary in their 35,000-square-foot expansion and remodeled offices. The



2101 W St. Paul Ave

2

addition and new building house a sheet metal shop, pipe and plumbing fabrication shops, and office space, allowing the company to expand services and add 30–40 jobs to their 375-person workforce.

SOBELMAN'S COMPLETES RENOVATION



1900 W St. Paul Ave

Sobelman's Pub & Grill opened their original location in 1999 in a historic Schlitz tavern built in 1889. To preserve the 127-year-old space and prepare for a long future, they repaired the foundation and

3

renovated the bar. Sobelman's employs 37 people on St. Paul Ave.

PLUM MEDIA BEGINS RENOVATION

Plum Media, a video and live event production company, began renovations on their 15,000-square-



1900 W St. Paul Ave

foot historic building. They also plan to replace the garage with a modern structure, renovate the parking lot, and add landscaping. The entire project cost is \$1.85 million. Plum Media currently employs 20 people and plans to hire four more over the next two years.

4

TEC COFFEE & FOODS RELOCATES

Tec Coffee & Foods moved into their 18,125-square-foot building at 2033 W St. Paul Ave. They are a wholesale supplier of pancake and crepe mix, condiments, spices, soup stock, and coffee in the Milwaukee and Chicago areas. They roast coffee in their Valley location and use it as a distribution center for products from their Chicago affiliate. The business employs seven people.



ST. PAUL AVE EXTERIOR ENHANCEMENTS GRANT SUPPORTS DEVELOPMENT

The St. Paul Ave Exterior Enhancements Grant helps businesses improve their street facing exteriors to create a welcoming presence, show the activity and vibrancy on the street, and attract businesses to vacant properties.

- Third Space Brewing was awarded \$10,000 and has completed painting, lighting, landscaping, and mural signage. (See page 8)
- Plum Moving Media was awarded \$30,000 and plans to complete renovations in 2017. (See page 9)

Third Space Brewing



This grant is a collaboration of the City of Milwaukee and Menomonee Valley BID #26.

NEW ZONING EXPANDS DEVELOPMENT OPPORTUNITIES



The City of Milwaukee and MVP worked together to create the new Industrial Commercial zoning category, which has been adopted for St. Paul Ave between 10th and 25th Streets. The zoning category expands opportunities for commercial and business service uses while limiting uses that would conflict with and possibly inhibit manufacturing operations.

— CENTRAL VALLEY — STANDARD ELECTRIC SUPPLY CO BEGINS EXPANSION

Standard Electric Supply Co, a third-generation, family-owned business, was a pioneer when it moved to the Valley 30 years ago. They started a \$4 million expansion in April to add 21,000 square-feet to the facility. The company employs 75 people in this location and will soon have the capacity to double its staff.



222 N Emmer Ln

6

CITY LIGHTS BREWING CO RENOVATES HISTORIC BUILDINGS TO OPEN IN 2017

City Lights Brewing Company renovated two historic riverside buildings that were once used to convert coal to gas to illuminate the city's streetlights. Both buildings were carefully restored to



Kristine Hinrichs Photography

7

maintain their turn-of-the-century character originally envisioned by architect Alexander Schweiler. The facility has a canning line, tasting room, and 30-barrel brewhouse with room to build capacity to 50,000 barrels per year. The taproom will open in early 2017 and a beer garden is expected to open in spring. The brewery will employ 18 people and expects



Kristine Hinrichs Photography

2200 W Mt. Vernon Ave

to increase to 50 employees over the next five years.

POTAWATOMI HOTEL & CASINO CELEBRATES 25TH ANNIVERSARY



Potawatomi Hotel & Casino

8

Potawatomi Hotel & Casino was a trailblazer in 1991 when it opened as a small bingo hall in the long-neglected Menomonee Valley. Starting as a pole barn with seating for 2,500, in 25 years Potawatomi Hotel & Casino has become Wisconsin's most visited entertainment destination

with more than six million annual guests.

CANAL STREET CAFÉ AND BELLA ITALIANA OPEN

9

Potawatomi Hotel & Casino opened Canal Street Café in July and Bella Italiana in December, replacing Locavore and Wild Earth Cucina. The Canal Street Café serves classic American cuisine and Bella Italiana offers a traditional Italian menu.

MARQUETTE UNIVERSITY CONSTRUCTS SEASONAL DOME



Austin Anderson

10

Marquette University began constructing a \$3.6 million dome to open in early 2017 over its Valley Fields facilities.

1818 W Canal St

The dome increases space for athletic programs by enclosing the synthetic turf portion from November to April. Marquette's Valley Fields were originally opened in 1993.

— REED STREET YARDS — REXNORD OPENS NEW ZURN HEADQUARTERS

Zurn, a plumbing products manufacturer owned by Milwaukee's Rexnord Corp, relocated its headquarters



11

Rexnord Industries

511 W Freshwater Way

from Erie, PA to its new 52,000-square-foot building in Reed Street Yards, Milwaukee's global water technology business park. This is the first building in Reed Street Yards and is pursuing LEED Gold certification. The company plans to employ 120 people by March 2021.

SUSTAINABILITY



CHARTER WIRE & DERSE FORM STEW CREWS

Stew Crews—teams of volunteers dedicated to land stewardship—have contributed thousands of hours since 2008 to beautify the Valley and Hank Aaron State Trail for all to enjoy. We welcome Charter Wire and Derse to the growing list of Valley Stew Crews!

2016 Valley Stew Crews

- Charter Wire
- Derse, Inc.
- Environmental Resources Management, Inc.
- Joy Global
- Marquette University High School
- Materion Advanced Chemicals
- Merrill Park Neighborhood Association
- Palermo Villa, Inc.
- Rexnord Industries
- The Sigma Group
- Standard Electric Supply Co.
- Story Hill Neighborhood Association
- Vulcan Global Manufacturing

Thank you, Stew Crews!

MENOMONEE RIVER CONCRETE REMOVAL COMPLETED

The US Army Corps of Engineers and the Milwaukee Metropolitan Sewerage District (MMSD) removed the last sections of concrete lining the Menomonee River near Miller Park, part of an effort to restore ecological function and fish migration.



12

COMMUNITY IMPACT

STUDENTS CONNECTED TO CAREERS

MVP partnered with Milwaukee Public Schools to give 70 students and teachers from Hamilton High School, Bradley Tech, and Golda Meir Middle School a behind-the-scenes, hands-on experience during MVP's annual Manufacturing Career Days. This brought curriculum to life and helped neighborhood youth discover careers in science-, engineering-, and manufacturing-related fields right in their backyard.



- **Rexnord** exposed students to their gear-making process and high-level manufacturing careers.
- **Palermo's Pizza** related art and STEM studies to branding, marketing, and the design of pizza boxes.
- **Wisconsin Dept. of Transportation (WisDOT)** explained how engineering careers keep roads and highways safe.
- **Joy Global** introduced students to the mining industry and to skilled technicians who make big steel components that power large shovels and draglines used in mining.
- **JM Brennan** awed students with a state-of-the-art pre-fabrication process where skilled plumbers, welders, and mechanical contractors design and construct a building's service needs.
- **Ingeteam** shared the LEED-certified manufacturing environment and how products made here play a role in the wind industry worldwide.

Since its inception in 2013, more than 300 students have participated in Career Days.

*It's my dream to work here, in the Valley.
My father and I research the companies
down here all the time.*

— Student from Bradley Tech

YOUNG WOMEN IN STEM DAYS A SUCCESS

MVP coordinated our first Young Women in STEM program in the spring, and it was so inspirational to the young women and mentors that we did it again in the fall! This program encourages young women to pursue STEM careers by introducing them to professional women role models and mentors.

Women leaders in STEM-related fields discussed their professions, college students shared how they chose the right college, and HR staff shared what they look for when hiring.

One-on-one mentoring filled the young women with inspiration and insight on career planning and personal development. >>



Young Women in STEM participating businesses:

- Derse, Inc.
- JM Brennan
- Joy Global
- Harley-Davidson Museum
- Palermo Villa, Inc.
- Rexnord Industries
- Taylor Dynamometer
- We Energies
- Wisconsin Department of Transportation
- Zimmerman Architectural Studios



RAVE REVIEWS FOR INAUGURAL FOOD TRUCK WEDNESDAYS

Valley employees and neighbors enjoyed nature while picnicking in the park during the first season of Food Truck Wednesdays in the Menomonee Valley Industrial Center. Look for a longer season in 2017!

13



1,300+ ATTEND HANK AARON STATE TRAIL 5K RUN/WALK

In its 17th year, this popular community event attracted 1,319 participants, including a record 36 teams! The route winds along Canal St, through Three Bridges Park, and crosses the Menomonee River twice. Funds raised make bike adventure camps possible for youth living in neighborhoods along the Trail.

Kristine Hihnrichs Photography



HUNDREDS VOLUNTEER FOR EARTH DAY CLEANUP

MVP partners with the Milwaukee Riverkeeper Spring River Cleanup each year, and we are always amazed by the immense community spirit of volunteers that keep the Valley looking great. More than 80 volunteers helped at the Menomonee Valley Industrial Center and Community Park, while hundreds more worked throughout the Valley and along the Menomonee River.



PEDALING THROUGH VALLEY HISTORY

Bike tours are becoming a popular way to tour the Valley and Milwaukee. MVP partnered with Historic Milwaukee on two tours full of fascinating Valley history and with the Wisconsin Bike Fed on a Wisconsin Bike Week tour.

MVP also partnered with Bublr Bikes, Milwaukee's bike share system, so tour participants could ride for free to test out this convenient, year-round transportation option.

Milwaukee's first bicycle touring company, Spirit Bike Milwaukee, has a weekly Valley Vibe Ride for visitors and locals to ride through the Valley's history and revitalization on comfy beach cruisers with two-way radios.



Spirit Bike Milwaukee

Groups paddled the Burnham Canal and learned about plans to restore it to a wetland. Other highlights included: the Materials Recovery Facility which showed where our recyclables go; biking the Hank Aaron State Trail; free admission to the Harley-Davidson Museum; and tours of Zimmerman Architectural Studios in the historic Milwaukee Gas Light Company building.



Milwaukee Kayak Company

Paddling the Burnham Canal with Milwaukee Kayak Company

ROCK THE GREEN COMES TO REED STREET YARDS

In its first year in Reed Street Yards, the third Rock the Green Sustainability Festival highlighted zero waste production and eco-education with a backdrop of world class music. The festival was organized by 200+ volunteers.



Christopher McGauren

14

Find events and tours at RenewTheValley.org

5,000+ EXPLORE VALLEY DURING DOORS OPEN MILWAUKEE

People had more chances than ever before to paddle, bike, walk, and explore the Valley during Doors Open Milwaukee in 2016. Walking tours featured green infrastructure in the Menomonee Valley Industrial Center and Three Bridges Park.

RECOGNITION

POLITICO MAGAZINE FEATURES VALLEY AS NATIONAL EXAMPLE



Mark Peterson/Redux Pictures

Politico Magazine chose Milwaukee for its “What Works” series, a yearlong reported series featuring innovative urban reinvention across US cities. The article, “How Milwaukee Shook Off the Rust,” takes us on a detailed journey of the Valley’s industrial growth, its long decline, and the broad spectrum of partners who have worked together to re-envision the Valley and transform it into a sustainable urban district.



Mark Peterson/Redux Pictures

Nothing illustrates the revitalization of Milwaukee like Three Bridges Park.

—Politico Magazine

A photo essay, “Searching for Greener Grass in Milwaukee,” accompanied the article and describes Three Bridges Park and the Urban Ecology Center’s environmental education programs as beacons of hope for the future.

LANDSCAPE ARCHITECTURE MAGAZINE: MILWAUKEE CLEANS UP THE MEMOMONEE VALLEY BUT KEEPS IT WORKING

The magazine of the American Society of Landscape Architects celebrates the Menomonee Valley’s unique vision to meet the needs of citizens and the environment, all while retaining a focus on creating manufacturing jobs. The article provides a succinct history and striking images of this thriving district.



As Bob Schmidt of WisDOT first peered at 30 acres of debris planned to become Three Bridges Park, he said, **“You have got to be kidding me. We’re going to do what?”** Three Bridges Park, like the Menomonee Valley as a whole, is an almost unbelievable phoenix from the ashes story, one that easily turns skeptics into believers. Partnerships, belief in a vision, and persistence created this incredible transformation.

2016 EXCELLENCE ON THE WATERFRONT AWARDS



The Menomonee Valley Industrial Center and Community Park were awarded The Waterfront Center's 2016 Excellence on the Waterfront Awards for their high caliber design, public access to the river, historic and cultural features, environmental values, and degree of difficulty to develop. The Waterfront Center works to advance long-term uses of waterfront resources to maximize the public benefit.



The former Milwaukee Road Shops site is now the Menomonee Valley Industrial Center and Community Park, home to ten businesses, a nationally renowned stormwater treatment system, trails, and park.

THINGS ARE BREWING IN THE VALLEY

6TH STREET BICYCLE RAMP WINS ENGINEERING AWARD



Bill Zippel

The American Council of Engineering Companies (ACEC) of Wisconsin awarded the 6th Street Bicycle Ramp a State Finalist Award in Structural Engineering for its innovative use of space, aesthetics, attention to safety, and accessibility. The ramp and stairs provide a safe transition between the 6th Street Bridge and Reed Street Yards below. Benesch, the Wisconsin Department of Natural Resources, the Wisconsin Department of Transportation, and the City of Milwaukee partnered on this project.

MENOMONEE VALLEY 2.0 PLAN WINS STATE PLANNING AWARD



The Valley 2.0 Plan, adopted by Milwaukee's Common Council in June 2015, was recognized for outstanding planning by the American Planning Association Wisconsin chapter. One juror commented: "Appreciated the 'Everyone's Neighborhood' approach

to public participation. The live blogging and tweeting was a novel idea. Excellent visuals and graphics. Clear and visionary."

MENOMONEE VALLEY FROM THE GROUND UP

A COLLABORATION OF
MENOMONEE VALLEY PARTNERS, INC. & URBAN ECOLOGY CENTER

Menomonee Valley – From the Ground Up is a comprehensive effort of Menomonee Valley Partners and Urban Ecology Center, in partnership with the City of Milwaukee and State of Wisconsin, to improve job accessibility, science education, environmental and public health, and neighborhood vitality in the Menomonee Valley.

Through this effort, we succeeded in:

- Extending the Hank Aaron State Trail by six miles and building three new bike/pedestrian bridges to connect neighbors to jobs and recreation in the Menomonee Valley;
- Transforming a vacant rail yard into Three Bridges Park, a lovely 24-acre park along the Menomonee River that also serves as an outdoor science classroom; and
- Opening a Menomonee Valley branch of the Urban Ecology Center with community and school-based environmental education programs that activate the park and engage the community.

Thanks to the incredible support from 360 foundations, corporations, organizations, and individuals, we were able to complete the *Menomonee Valley – From the Ground Up* campaign in December 2014. A list of the project's generous supporters is online at MenomoneeValley-FromTheGroundUp.org.

The fundraising is complete, but the effort continues.



RIVERBANK STABILIZED & NORTH BANK TRAIL COMPLETED

The North Bank Trail, between Villa Palermo and the Menomonee River, now connects the 33rd Court Bridge to segments of the Hank Aaron State Trail under the 35th Street viaduct. The trail was part of a project to restore deeply eroded areas of the riverbank and stabilize it with native vegetation. Two stone staircases anchor each end of the trail and provide public access to the river.

16



WATER NOW RUNS TO COMMUNITY GARDENS

Water lines were installed from the Urban Ecology Center to the 42 community gardens in Three Bridges Park. This will help gardeners water their plants when the cistern that holds rainwater is empty.

17



VISITS TO THREE BRIDGES PARK REACH NEW RECORD



Urban Ecology Center

Before 2013, there were zero visits to an abandoned 24-acre rail yard with an eroding riverbank. It's remarkable to reflect that in 2016, only three years after Three Bridges Park opened, there were more than **50,000 visits** to the park!

PARK SIGNS COMING IN 2017

Park signs will be installed on both Canal Street near the Valley Passage Bridge and on 27th Street near The Domes. The signs reflect the Valley's industrial history, but most importantly, they will invite the community into this urban oasis.



Urban Ecology Center

DONOR SCULPTURE TO HONOR SUPPORTERS IN 2017

To recognize the more than 200 foundations, corporations, and individuals who supported this project at the \$1,000+ level, a permanent donor sculpture will be installed in Three Bridges Park in 2017. The sculptural arch has donors' names inscribed on the interior, a symbol of what our community can accomplish when we come together.



Scathain LLC designed and is fabricating the signs and donor sculpture.

We are grateful to ALL the donors that made this park possible. Three Bridges Park will continue to connect people to jobs, nature, and each other for generations to come.

THREE BRIDGES PARK RECEIVES VISION AWARD

Wisconsin Commercial Real Estate Women (WCREW) recognized Three Bridges Park with the Judges Choice Vision Award during their 16th Annual Showcase Awards. Congrats to everyone who believed an abandoned rail yard could become a thriving park filled with nature and children's laughter: **Wisconsin DNR, WisDOT, City of Milwaukee, Urban Ecology Center, Benesch, The Sigma Group, and 360 generous donors** who supported the vision.

RESEARCH & CITIZEN SCIENCE 2015 REVIEW RELEASED



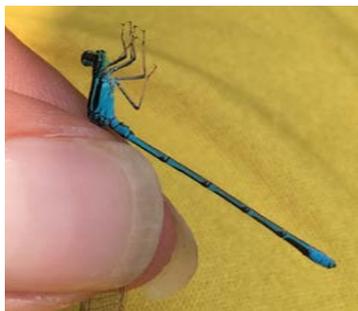
Urban Ecology Center

The Urban Ecology Center's *Menomonee Valley Research & Citizen Science 2015 Review* documents a year of park monitoring and use by all creatures – two-legged, four-legged, and winged – to measure newly restored ecosystems.

Highlights include:

- Some species hadn't been recorded in Milwaukee County in over 100 years.
- Ten species were recorded for the first time ever in the Menomonee Valley.
- Community scientists are of all ages, starting with grade-level youth in UEC's Young Scientist Club.
- Two new hilltop trails provide an impressive view of downtown.
- Over 680 individual volunteers spent nearly 1,600 hours stewarding the park's ecosystem.

This vital program bridges academic research and the community-at-large, enabling collaboration and creating a more engaged, knowledgeable, and ecologically literate citizenry.



Urban Ecology Center—Jennifer Callaghan

A Stream Bluet – the first record of this species in Milwaukee County since 1907!

A list of project supporters is online at MenomoneeValley-FromTheGroundUp.org.

Visit MenomoneeValley-FromTheGroundUp.org to read the findings.

MENOMONEE VALLEY PARTNERS, INC.

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Penman Consulting

Sheri Schmit
Wisconsin Department of Transportation

Lora Strigens
Marquette University

We are grateful to board members who completed their terms of service in 2016: **Rana Altenburg**, Marquette University; **Earl Buford**, Employ Milwaukee; **Robert Garvin**, We Energies; and **Renee Kirnberger**, Potawatomi Hotel & Casino

STATEMENT OF ACTIVITIES

For the fiscal year ended June 30, 2016

REVENUE

Grants & Contributions	\$256,549
From the Ground Up [^]	\$55,253
Interest Income	\$1,069
Donated Services & Facilities	\$33,067

Total Revenue \$345,938

EXPENSES

Program Services	\$193,671
From the Ground Up [^]	\$96,180
Administrative	\$37,095
Fundraising	\$6,839

Total Expenses \$333,785

NET ASSETS

Operating Reserve*	\$198,017
Pre-development*	\$563,499
Temporarily Restricted	\$30,000
Unrestricted	\$434,551

Total Net Assets \$1,226,067

[^]From the Ground Up is the joint effort to develop Three Bridges Park, build three bike/pedestrian bridges and a six-mile extension of the Hank Aaron State Trail, and establish the Urban Ecology Center Menomonee Valley branch.

* Board-designated

THANK YOU, MICK HATCH, FOR SERVING AS BOARD PRESIDENT FOR 16 YEARS

Mick Hatch, partner at Foley & Lardner, was instrumental in founding MVP and has provided thousands of hours of guidance and leadership since the organization's inception. Mick has played a pivotal role in virtually every Valley success, and has led the team in transforming the built environment on a scale unprecedented in the Milwaukee region. Mick will continue to provide critical guidance in his new role as Chair.

THINGS ARE BREWING IN THE VALLEY

MENOMONEE VALLEY PARTNERS DONORS

(Fiscal Year 2016: July 1, 2015 - June 30, 2016)



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For a complete list of the
 360+ supporters to the
*Menomonee Valley - From
 the Ground Up* project,
 visit [MenomoneeValley-
 FromTheGroundUp.org](http://MenomoneeValley-FromTheGroundUp.org).

THANK YOU!



Menomonee Valley Partners, Inc.

231 W. Michigan St. P421
Milwaukee, WI 53203

414-274-4655

RenewTheValley.org



MVP is a 501(c)(3) nonprofit organization with a mission to revitalize and sustain the Menomonee Valley as a thriving urban district that advances economical, ecological, and social equity for the benefit of the greater Milwaukee community.

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